

Vivek Gambhir

Managing Director, Godrej Consumer Products

Vivek Gambhir is Managing Director, Godrej Consumer Products Limited (GCPL).

Vivek joined Godrej Industries in 2009 as Chief Strategy Officer and was responsible for enhancing the strategic capabilities within the Group companies, guiding overall Group strategy, conducting portfolio analysis, leading mergers and acquisitions and driving special projects.

Under Vivek's leadership, the Group's planning processes became more robust. He helped define the CREATE portfolio strategy and the 10X10 objective for the Group. Vivek led the Finance, Investor Relations, Legal and IT functions for Godrej Industries.

He was also the Secretary to the Godrej Family Business Board.

In his role as Chief Strategy Officer, Vivek was very closely involved with GCPL. He was the key architect of GCPL's 3 by 3 strategy, led mergers and acquisitions and was instrumental in driving the company's international expansion efforts. He co-led Project Neo that developed the blueprint for integrating the erstwhile Godrej Sara Lee business with GCPL. He also led the process for a private equity investment in the company.

Prior to joining the Godrej Group, Vivek was a partner at Bain & Company, one of the world's leading business consulting firms. He worked with Bain in Boston, Singapore and New Delhi.

He was a founding member of Bain's consulting operations in India and led the firm's FMCG practice in India.

Vivek is the President of the Home Insect Control Association, an Executive Committee member of the Indian Beauty and Hygiene Association and serves as a Director on the Board of Philips India Limited.

Vivek has an MBA from the Harvard Business School and a BS (Computer Science) and BA (Economics) from Lafayette College.

He is married to Roopika, who is a photographer and they have three children. Together, they enjoy traveling to off-beat locations.

Vivek has written numerous columns for leading business publications on a variety of issues such as organisational transformation, innovation, brand profitability and sales force effectiveness.

He also writes a weekly blog on leadership called 'Monday-8AM' (<http://www.monday-8am.com>).